


Partnership-Sponsorship Features & Benefits


Red Panda Network (RPN) is committed to the conservation of wild red pandas and their habitat through the education and empowerment of local communities.

Since 2007, we have been working with local communities to develop conservation interventions that foster red panda stewardship and sustainable livelihoods for the people who live among red pandas.

OPPORTUNITIES

-  **Become an RPN conservation partner**
Support research, education, and conservation efforts in the field, including our Plant A Red Panda Home and No Panda Poaching campaigns, with an annual donation. Official RPN partnerships start at \$1,000 a year, which will grant you access to our conservation partner toolkit with exclusive updates, photos, and other content to share with your audience, as well as the official RPN member logo!

Donations may become part of the First Panda Challenge, our matching challenge that enhances supporter engagement and impact by matching gifts from individuals on Giving Tuesday, International Red Panda Day, and other big giving days. Partners are recognized on the RPN website, social media, annual reports, and outreach materials.

-  **Forest Guardian Sponsorship**
Forest Guardians are local people we hire to monitor and protect red panda habitat within their Community Forest and educate their fellow villagers. Forest Guardians are the heart of our community-based initiatives in Nepal. Learn more about our national team and the sponsorship opportunity.



Sponsor a project

Support community-based conservation by sponsoring a project in red panda habitat! Sponsorship opportunities include habitat restoration, education scholarships for local students, and improved cooking stoves for conservation stewards.



Reforestation sponsorship

We're planting trees and restoring red panda habitat in the Panchthar-Ilam-Taplejung (PIT) corridor: a critical location for red panda conservation that has been heavily fragmented and degraded by deforestation. Learn more on our Sponsor a Project page.



Sell RPN merchandise like organic tea, tote bags, and other conservation products, in your zoo gift store, or offer them as gifts at your next event.



Schedule an RPN staff virtual or in-person presentation visit

Reach out to terrance@redpandnetwork.org



Plan an International Red Panda Day at your zoo

Help us raise global awareness of red pandas and their need for conservation. We are happy to provide an activity guide and educational materials.

BENEFITS

As a thank you, the sponsor name and/or logo is featured on the following:

- Annual report, distributed to all partners and supporters
- Bimonthly eNewsletter (70,000+ contacts)
- Facebook recognition (66,000+ followers)
- Twitter recognition (12,000+ followers)
- Instagram recognition (34,000+ followers)

Contact Terrance Lee, Deputy Director, at (877) 854-2391, Ext. 101, or email terrance@redpandanetwork.org with any questions. Donations can be made through our website, bank transfer, or check.